***Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

**Project Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Total Score: /35***

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| **Criteria** | **Exceeds Standards**  **(93%-100 %)** | **Meets Standards**  **(85%-92%)** | **Approaching Standards**  **(70-84%)** | **Far Below Standards**  **(69% and below)** |
| Fulfillment of Requirements  /5 | -All requirements were fulfilled for the app/website design  -ALL required features were included, expertly designed and thoroughly explained. | -All requirements were fulfilled for the app/website design  -ALL required features were included, fairly well-designed and explained. | - MOST (missing 1-2) requirements were fulfilled for the app/website design  -MOST (missing 1-2) required features were included, somewhat well-designed and explained. | -Several requirements (more than 2) were unfulfilled for the app/website design  -Several required features were missing or were poorly designed and poorly explained. |
| Quality of information  /15 | -Information presented is exceptionally researched from a wide variety of RELIABLE sources  - The most significant, important and relevant information is selected  -Information provided meets the requirements for the project  -Information presented is highly interesting and appropriate to audience  -Information is accurate  -Skillfully integrates information into the app/website design | -Information presented is well researched from a variety of mostly RELIABLE sources  - Mostly significant, important and relevant information is selected  -Information provided meets most of the requirements for the project  -Information presented is fairly interesting and appropriate to audience  -Information is mostly accurate  -Information is fairly well integrated into the app/website design | Information presented is somewhat well researched from a few credible sources  - Some significant, important and relevant information is selected, however there could be more information or there is unimportant information included.  -Information provided meets some of the requirements for the project  -Information presented is mildly interesting and somewhat accurate  -Information is somewhat integrated into the app/website design | -Limited information on topic is presented. It is evident that only minimal research was conducted  - Information is minimal, uninteresting and unimportant  -Information provided does not meet several of the project requirements  -Does not integrate information into the app/website design |
| Creativity  /5 | -The app/website design is EXCEPTIONALLY creative and UNIQUE.  -The app/website contains some highly interesting/engaging, unique features  -The app/website design contains features that would appeal to several multiple interests or modes of learning/thinking (ex: auditory, visual, etc.) | -The app/website design is fairly creative and fairly unique.  -The app contains some interesting and engaging features  -The app/website design contains features that would appeal multiple interests and modes of learning/thinking. | -The app/website design is somewhat creative, however fairly standard/common in nature.  -There are a few interesting features  -The design only appeals to a one or two interests or modes of learning/thinking | -The app/website design is bland and lacks creativity.  -It is minimally engaging and only functions to meet the information requirements.  -There are no special features that would make it appealing to a wide variety of people. |
| Aesthetics and Neatness    /5 | -App/design design is presented in an exceptionally aesthetically pleasing/visually appealing manner  -App/website design is clear and easy-to-understand  -App/website design is colorful and NEAT  -Evidence of a very dedicated and meaningful effort is apparent | -App/wesbite design is fairly aesthetically pleasing/visually appealing  -App/website design is clear and easy-to understand  -App/website design is fairly neat and fairly colorful.  -Evidence of a meaningful effort is apparent | -App/website design is somewhat aesthetically pleasing but can be significantly improved  -App/website design is somewhat neat but lacks a wide array of color  -Evidence of a partial effort is apparent. | -App/website design is not aesthetically pleasing  -App/website design is sloppy and messy.  -App design lacks color  -Little or no effort was put into the project |
| Language Conventions    /10 | -Demonstrates consistently proper, correct grammar, spelling  -Writing is exceptionally well written | -Writing is clear with mostly proper and correct grammar and spelling  -Writing is fairly fluent and clear | -Essay contains some errors in grammar and spelling  -Writing can sometimes be confusing and fifty dollars | -There are several errors in grammar and spelling  -Writing is unclear and vague |
| Bibliography  /5 | - All sources/references were cited and meets the minimum number (3) of required sources  -Sources listed neatly and on its own page | -Most references (2) are cited  -Sources are organized | -Minimal sources cited  -Sources are listed sporadically | -No sources cited |