***Student Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

**Project Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***Total Score: /35***

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| **Criteria** | **Exceeds Standards****(93%-100 %)** | **Meets Standards****(85%-92%)** | **Approaching Standards****(70-84%)** | **Far Below Standards****(69% and below)** |
| Fulfillment of Requirements /5 | -All requirements were fulfilled for the app/website design-ALL required features were included, expertly designed and thoroughly explained. | -All requirements were fulfilled for the app/website design-ALL required features were included, fairly well-designed and explained. | - MOST (missing 1-2) requirements were fulfilled for the app/website design-MOST (missing 1-2) required features were included, somewhat well-designed and explained. | -Several requirements (more than 2) were unfulfilled for the app/website design-Several required features were missing or were poorly designed and poorly explained. |
| Quality of information /15 | -Information presented is exceptionally researched from a wide variety of RELIABLE sources- The most significant, important and relevant information is selected-Information provided meets the requirements for the project-Information presented is highly interesting and appropriate to audience-Information is accurate-Skillfully integrates information into the app/website design | -Information presented is well researched from a variety of mostly RELIABLE sources- Mostly significant, important and relevant information is selected-Information provided meets most of the requirements for the project-Information presented is fairly interesting and appropriate to audience-Information is mostly accurate-Information is fairly well integrated into the app/website design | Information presented is somewhat well researched from a few credible sources- Some significant, important and relevant information is selected, however there could be more information or there is unimportant information included.-Information provided meets some of the requirements for the project-Information presented is mildly interesting and somewhat accurate-Information is somewhat integrated into the app/website design | -Limited information on topic is presented. It is evident that only minimal research was conducted- Information is minimal, uninteresting and unimportant-Information provided does not meet several of the project requirements-Does not integrate information into the app/website design |
| Creativity /5 | -The app/website design is EXCEPTIONALLY creative and UNIQUE.-The app/website contains some highly interesting/engaging, unique features-The app/website design contains features that would appeal to several multiple interests or modes of learning/thinking (ex: auditory, visual, etc.) |  -The app/website design is fairly creative and fairly unique.-The app contains some interesting and engaging features-The app/website design contains features that would appeal multiple interests and modes of learning/thinking. | -The app/website design is somewhat creative, however fairly standard/common in nature.-There are a few interesting features-The design only appeals to a one or two interests or modes of learning/thinking | -The app/website design is bland and lacks creativity.-It is minimally engaging and only functions to meet the information requirements.-There are no special features that would make it appealing to a wide variety of people.  |
| Aesthetics and Neatness /5 | -App/design design is presented in an exceptionally aesthetically pleasing/visually appealing manner-App/website design is clear and easy-to-understand-App/website design is colorful and NEAT-Evidence of a very dedicated and meaningful effort is apparent | -App/wesbite design is fairly aesthetically pleasing/visually appealing-App/website design is clear and easy-to understand-App/website design is fairly neat and fairly colorful.-Evidence of a meaningful effort is apparent | -App/website design is somewhat aesthetically pleasing but can be significantly improved-App/website design is somewhat neat but lacks a wide array of color-Evidence of a partial effort is apparent. | -App/website design is not aesthetically pleasing -App/website design is sloppy and messy.-App design lacks color-Little or no effort was put into the project |
| Language Conventions /10 | -Demonstrates consistently proper, correct grammar, spelling -Writing is exceptionally well written | -Writing is clear with mostly proper and correct grammar and spelling-Writing is fairly fluent and clear | -Essay contains some errors in grammar and spelling-Writing can sometimes be confusing and fifty dollars | -There are several errors in grammar and spelling-Writing is unclear and vague |
| Bibliography/5 | - All sources/references were cited and meets the minimum number (3) of required sources-Sources listed neatly and on its own page  | -Most references (2) are cited-Sources are organized | -Minimal sources cited-Sources are listed sporadically | -No sources cited |